

تالیا



TADA An exclamatory expression used when something appears to happen in an impressive or surprising way
This is what the brand seeks through the customer experience provided.

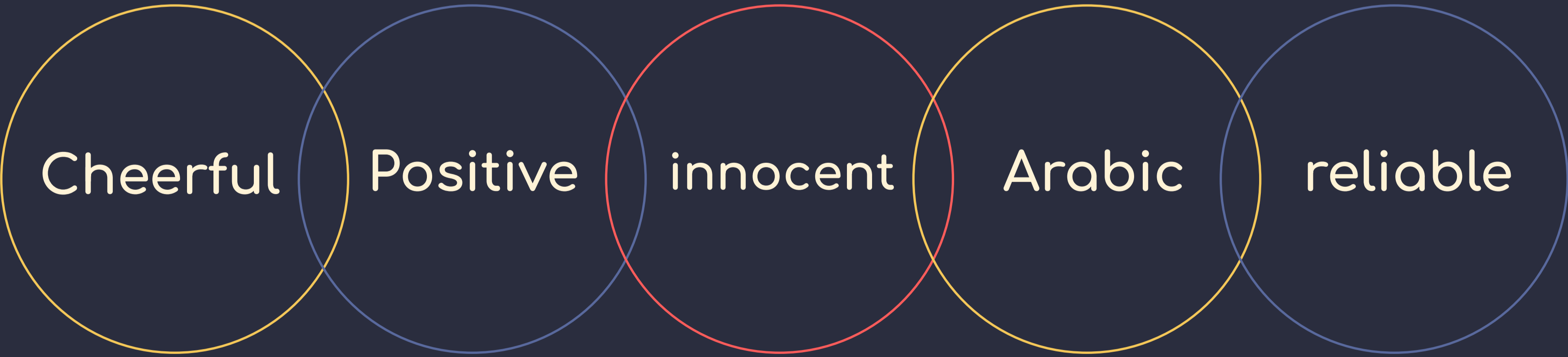
The vision is a brand that includes under it several of the strongest brands in the market
And you want to convey a feeling of confidence and joy during the acquisition
of baby supplies while ensuring the quality of the product.



From the moment a woman knows about her pregnancy. Strong emotional and intimate bond starts between her and her child. She immediately starts to adapt to a new lifestyle and looking for everything that can help her to take care of her newborn baby.

At TADA we aim to be associated with positive emotions and reliability through our visual identity. TADA will be the source of joy and positive feelings through the continuous journey of the mother to provide the best care for her child.

Establishing positive bonds between a mother and her child will be reflected in the family, which means that we will have strong and connected society leading us to a better future. And That's why TADA is here.





STARS

The light in the darkness and the star is associated with childhood and innocence



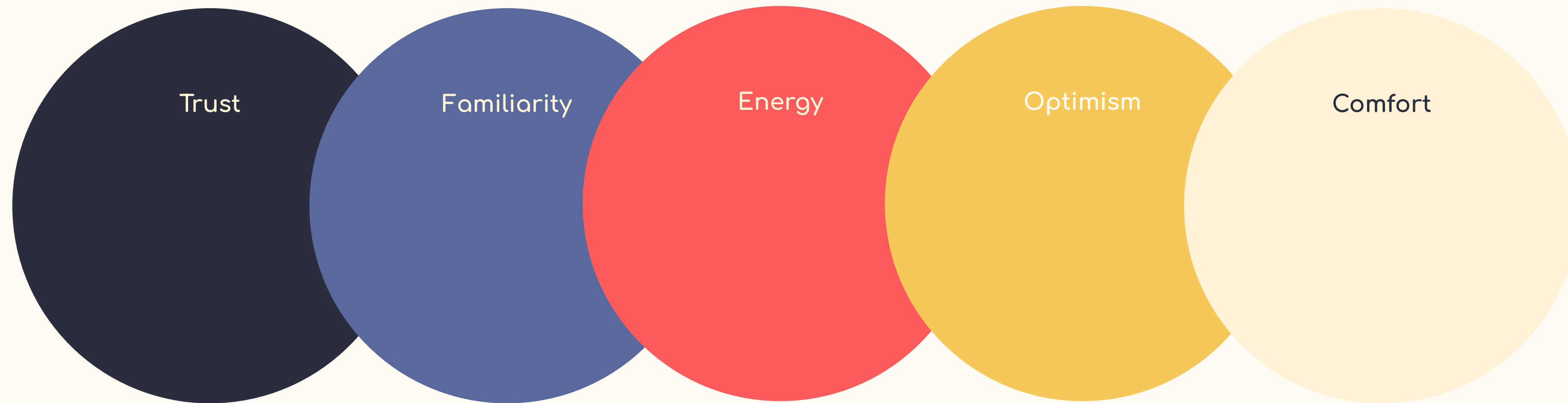
CONNECTION

The connection of the logo is an indication that the brand is specialized in baby necessities from to



POSITIVITY

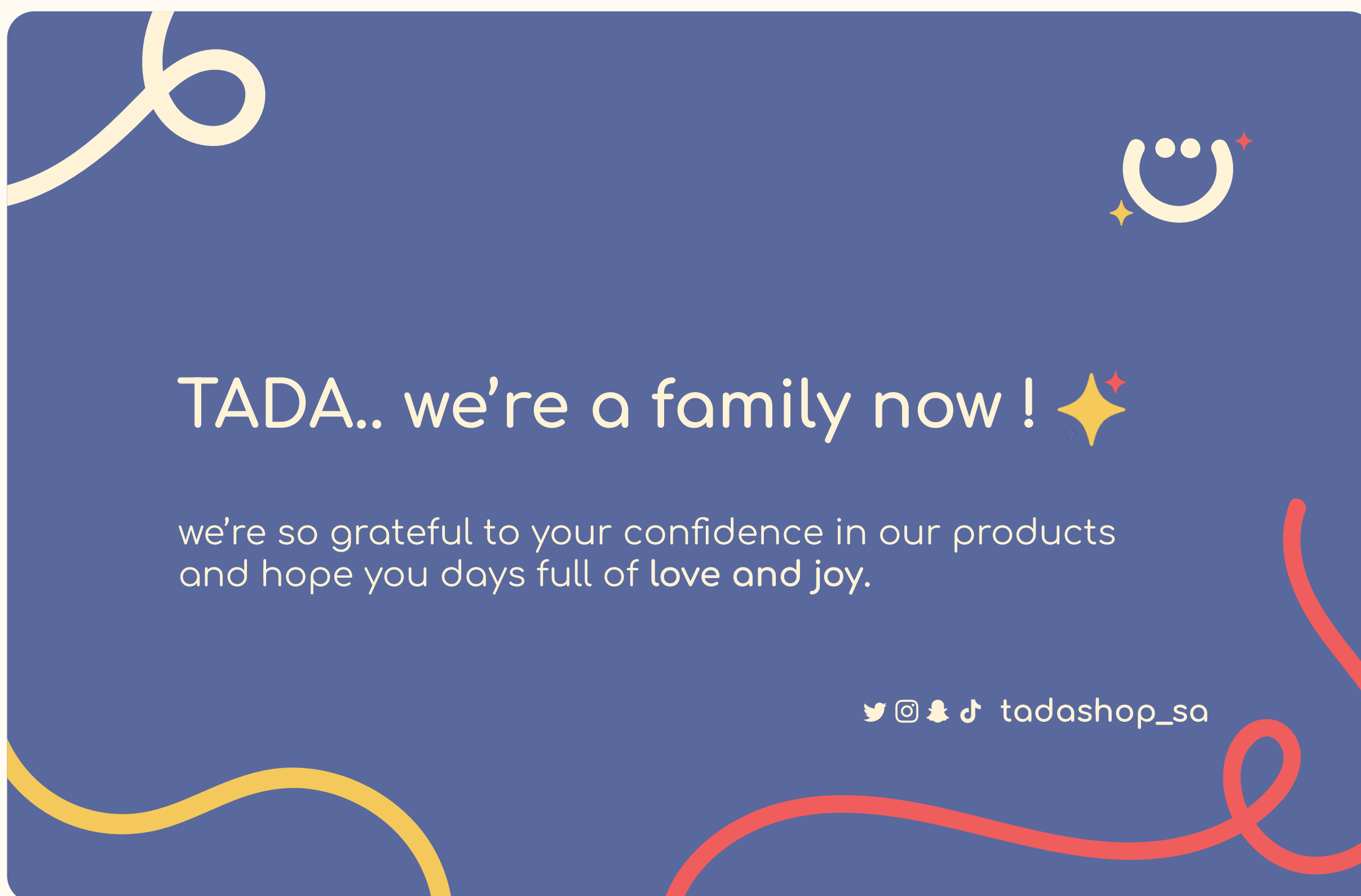
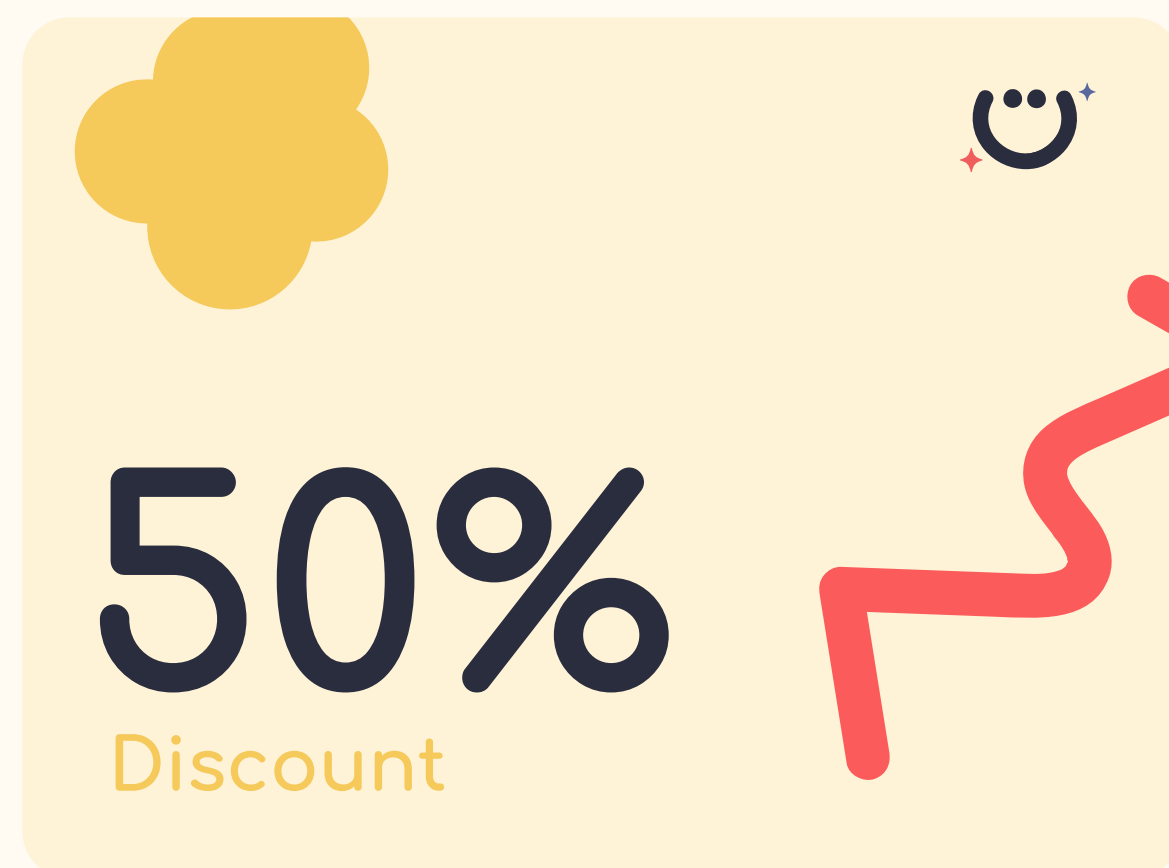
Cheerful face
(denotation of cheerfulness)

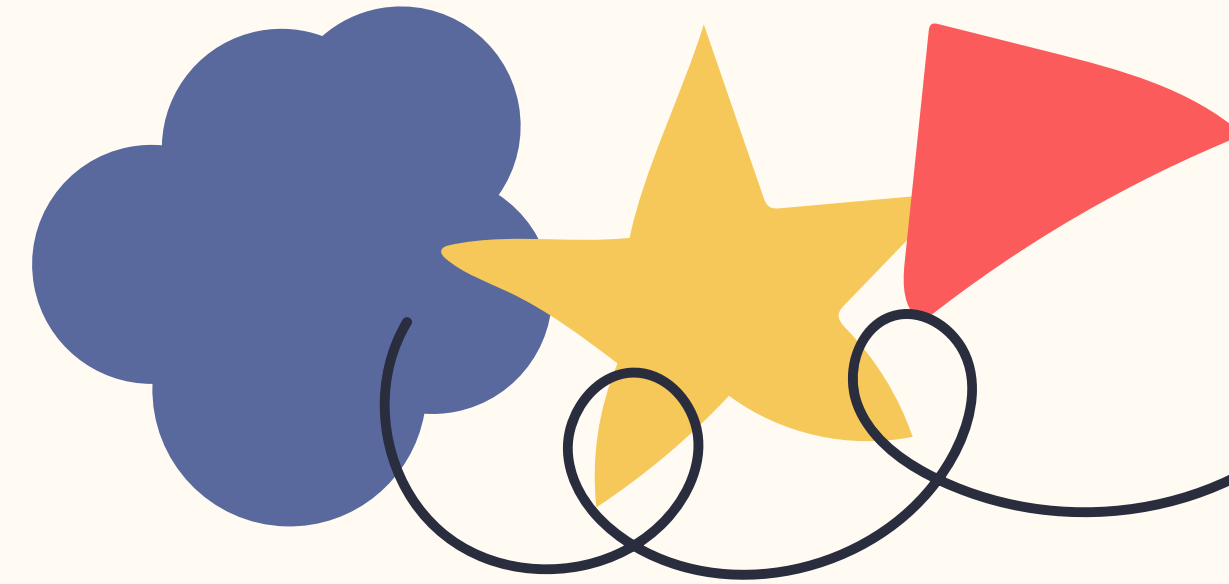




شازا







THANKS!